



GOJO Gains Insight from Industry Experts

As a part of our ongoing drive to incorporate Sustainable Ways of Working (SWOWSM) into everything we do, GOJO sought out the expertise of Sustainability Consultant, Steve Schein. Schein is a sustainability expert, author and consultant who is partnering with the GOJO SWOWSM Engagement Team, as they work to engage employees in our sustainability initiatives at GOJO.

“The most impressive thing to me is that GOJO is a private company, yet they’re still going above and beyond what a company like this is expected to do in terms of sustainability,” said Schein. Steve worked with Roberto Bellino, GOJO Sustainability Analyst, and Brittany Darrow, GOJO Healthcare Marketing Associate, to lead sustainability workshops, figure out new ways to incorporate sustainability into our daily work, and develop ideas to create new skills that GOJO team members can learn to further embed SWOWSM into our culture.

Working with Steve has helped us gain new perspectives about making sustainability a part of everything we do at GOJO. From incorporating sustainability objectives into our sales and product development processes, to working with external partners on opportunities to advance social sustainability, he has facilitated many conversations that have sparked ideas to help us on our way to achieving our 2020 goals.



Dr. Steve Schein
Corporate Sustainability Strategist